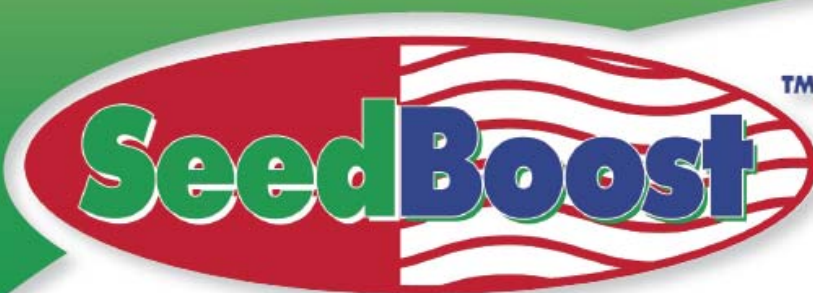


Omnia E-Bulletin JAN/FEB 2010



Costs less than \$2.50/Ha*

The seed dressing that makes a real difference to growth, yield and profit.

SeedBoost™ is an **easy to use** seed dressing liquid with **high nutrient analysis** and **root growth stimulants**.

Aimed at developing a larger and stronger root mass, SeedBoost™ improves crop establishment and has a



Easy to use- Can be applied during seed cleaning or on farm during grain transfer

positive impact on crop yield.

All nutrients are present in highly available soluble forms, easily used by germinating seed.

SeedBoost™ when applied as directed has the potential to:

- Increase root growth
- Boost seed quality and early vigour
- Restrict nematode damage and root pruning

Healthy well-developed root systems lead to improved:

- Moisture & nutrient utilisation
- Stress & disease resistance
- Yield potential
- **Profit**

TYPICALLY IMPROVED ROOTS



MULTI NUTRIENT FORMULATION

	Nutrient	%W/V
High Phosphate providing energy for germination and root growth	Nitrogen (N)	0.61
	Phosphorus (P)	11.4
High Zinc content to stimulate root growth and hormone production	Potassium (K)	2.8
	Sulphur (S)	4
High Manganese helps plant defend itself against root diseases	Zinc (Zn)	2.9
	Magnesium (Mg)	0.78
Organic biostimulants enhance root cell extension in synergy with SeedBoost™ nutrient content	Manganese (Mn)	3.73
	Iron (Fe)	0.33
	Copper (Cu)	0.63
	Boron (B)	0.04
	Molybdenum (Mo)	0.08
	Fulvic acid and root stimulants	

* Based on 65kg/Ha seeding rate with a rate of 5 L SeedBoost™ per tonne of cereal seed. May be extra in some areas due to freight costs.



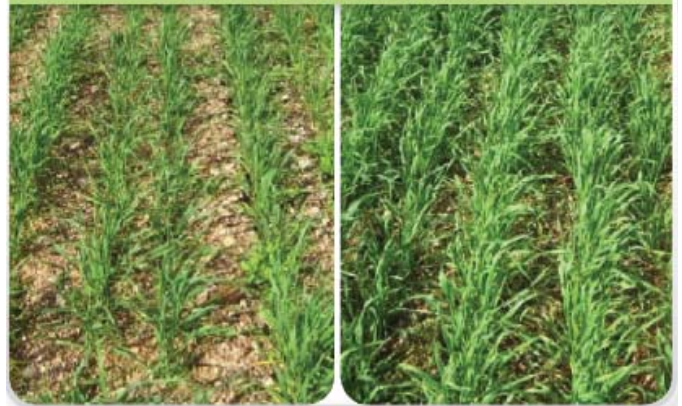
Applied on granular fertilizers

- Improve fertilizer efficiency
- Reduce nutrient lockup
- Reduce volatilization & leaching
- Improve yield

FertiCoat® is a blend of organic materials, including humates, fulvates and plant growth stimulants, designed to be coated around solid fertilizers or used in combination with liquid nitrogen fertilizer (UAN). FertiCoat® has proven efficacy in improving crop production through improving fertilizer efficiency. Coated onto solid fertilizer, FertiCoat® acts to protect applied elements from lockup in the soil, particularly phosphate.

If applied to spread urea, FertiCoat® reduces the level of volatilization or leaching, improving the level of available nitrogen to the crop.

DIFFERENCES IN VEGETATIVE GROWTH AT GEELDAM, PORTERVILLE

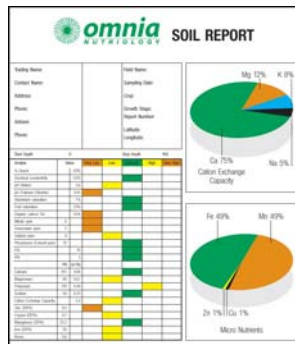


OMNIA SAP/SOIL®

Good Diagnostic tools are essential for peak production. OmniSap™ is the "blood test" for plants, allowing quick and effective treatment of deficiencies.

Omnia's Soil interpretation models backed by an internationally acclaimed laboratory – give farmers a balanced approach to managing nutrition.

Omnia's agronomic programs strive to match nutrient supply with nutrient demands by using a comprehensive soil analysis with the new OmniSap™.



MEET OUR NEW STAFF



Omnia welcomes Kyrra Panoutsopoulos as our new Reception Trainee



Omnia welcomes Geoff Sanderson as our new Production Assistant



Talk to us. It pays.

Omnia Specialities Australia Pty Ltd

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Website: www.omnia.com.au

Please visit Omnia's website with user friendly functions and helpful information on our extensive range of organic, foliar, & water soluble products and diagnostic services. We also now feature printable brochures!

Go online TODAY!