

Omnia E-Bulletin July/August 07



Omnia Introduction

Welcome to the all new E-Bulletin from Omnia Specialities Australia Pty Ltd. We now manufacture a range of organic based soil conditioners and fertilizers which have gained wide acceptance in both certified organic, and conventional agriculture. We will continue to expand our product range to offer innovative and cost effective products for the Australian and Export market.

Our Key product, *K-humate™* has been manufactured in Australia since 1991 and is now recognised as the leading humic acid product in Australia and world wide.

Omnia's Product Range



Humate's~

The most concentrated liquid and dry humic acids in the world. Ideal to revive soil structure, improve moisture holding capacity and nutrient retention, and stimulate microbial activity. Available in a liquid or granulated form.



Fulvate's~

Fulvic acid and potassium fulvate. Ideal for natural chelation and improves nutrient uptake in foliar applications.



Kelp~

Manufactured from specially selected kelps. Based on trial work done at Monash University. A naturally concentrated growth regulator for plants and for revitalising soils. Enriched with potassium.



Amino Acid's~

Provides natural amino acids and energy to stimulate crop growth and feeds microbes.



New Mate Range~

Omnia introduces a **BUNCH OF NEW MATES**. The Multi Mate range of organically chelated trace elements ideal for foliar, soil and fertigation applications.



Foliar's~

Three specialist foliar for stress management, field and horticultural crops and for root stimulation and plant yield enhancement for all crops.



SeedBoost~

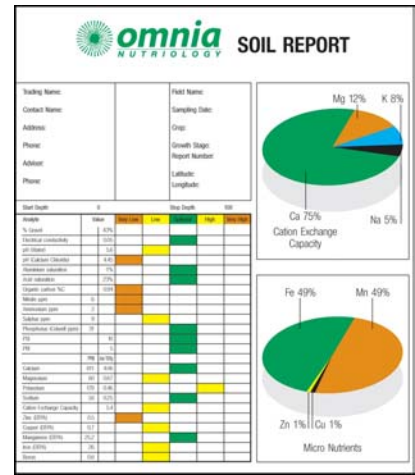
Carefully formulated with high Phosphorus and essential nutrients to boost seed quality. Non sticky and quick drying. *SeedBoost™* is one of the most effective seed treatments on the market, increasing the germination percentage and root mass of broad acre crops. *SeedBoost™* also enables the crop to increase yield by managing stress in the early stages of growth.

Omnia Services ~ Sap/Soil Program

Good Diagnostic tools are essential for peak production. OmniSap™ is the "blood test" for plants, allowing quick and effective treatment of deficiencies.

Omnia's Soil interpretation models backed by an internationally acclaimed laboratory - give farmers a balanced approach to managing nutrition

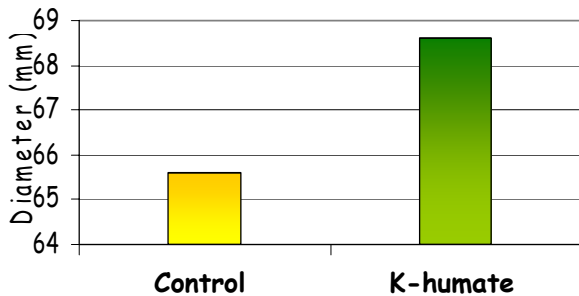
Omnia's agronomic programs strive to match nutrient supply with nutrient demands by using a comprehensive soil analysis with the new OmniSap™.



Omnia Trials ~ Time To Spring Into Action With



Average Fruit Size at cell enlargement stage



Spring applications set the scene for the years production in Orchard crops. *K-humate™*, is ideal for holding nutrients available to the plant, promoting calcium uptake in the critical early fruit development, as well as stimulating root volumes in spring.

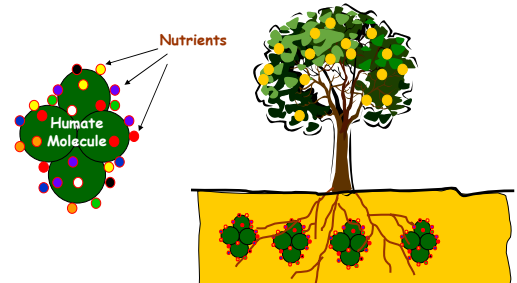
K-humate™ applied at 10 litres / ha in early and late spring improves the evenness and overall sizing of citrus fruits. Chlorophyll content in leaves was also significantly improved.

K-humate™ is Widely Used To:

- "unlock" essential nutrients and make them readily available for quick uptake by the plant roots.
- Mobilise calcium making it available when it is most needed by the plants
- Stimulate greater root growth.
- Chelate and hold nutrients making them more available for use
- Apply 5 to 10 litres / ha twice in spring



Keeping applied fertilizers available for plant uptake



K-humate unlocks nutrients and improves the soils ability to hold a wide range of macro- and micro-nutrients and moisture in the topsoil for quick uptake by plant roots when urgently needed



is Kelp based, with high phosphorus and essential chelated trace elements, amino acids, natural growth hormones (high quality kelp) that stimulate cell division and elongation and fulvic acid to enhance nutrient uptake.

Mega-Kel-P™ is ideal in Spring for stimulating the energy system of the plant and providing natural hormones for growth.

Benefits of *Mega-Kel-P™* Include~

- Suitable for foliar application
- Improved calcium uptake
- Improves plant health and vigour
- Improved fruit set and yield
- Enhanced cell division
- Accelerated root growth

Talk to us, it pays!



Omnia Specialities Australia Pty Ltd

ABN 85 102 717 019

Telephone +61-3-5133-9118 Facsimile +61-3-5133-9114

Website: www.australianhumates.com Email: info@omnia.net.au